

NSA Code of Professional Ethics



As a member of NSA, I promise to exemplify the characteristics of honesty, leadership and stewardship in my work relationship with you. These attributes are integral to the success of both NSA and to me as a professional speaker. The purpose of the NSA Code of Professional Ethics is to establish and maintain the professionalism, dedication and integrity of NSA members.

Therefore, all members of NSA subscribe to this Code of Professional Ethics as a condition of membership, with the firm belief that each member will strive to uphold the values, reputation and legacy of NSA. By doing so, members recognize the necessity to preserve and encourage fair and equitable practices among all who are engaged in professional speaking.

Representation - As an NSA member I have an obligation to represent myself truthfully, professionally and in a non-misleading manner. I shall be honest and accurate in presenting my qualifications and experience in my communication to you.

Professionalism - As an NSA member I shall act, operate my business, and speak in a professional and ethical manner to neither offend nor bring discredit to myself, the speaking profession or other NSA members.

Research - As an NSA member I shall exert efforts to understand your organization, approaches, goals and culture in advance of a presentation, in order to meet your needs.

Intellectual Property - As an NSA member I shall avoid using (either verbally or in writing) materials, titles or thematic creations originated by others without crediting the source, or without approval in writing by the originator.

Respect & Collegiality - As an NSA member I shall maintain a collegial relationship with fellow members that is based on respect, professional courtesy, dignity and the highest ethical standards.

Confidentiality - As an NSA member I shall maintain and respect the confidentiality of your business.

Business Practices - As an NSA member I shall maintain a high level of ethical standards and practices that would not discredit the speaking profession.

Diversity - As an NSA member I shall not knowingly participate in any activity that would limit or deny access to anyone on the basis of economic factors, race, ethnicity, creed, color, sex, age, sexual orientation, disability, religion, or national origin.